



Communications Committee Report to the Membership 2024-25

Summary:

The Communications Committee is responsible for most of the League's communications with its membership and the public, including the media. We supervise the League newsletter, The VOTER, and the League website, hclwv.org. We sometimes create messages on specific events to our members.

Accomplishments:

Our primary achievement this past year was updating our voter engagement/information materials to include our new name (including Pasco County) and updating them for the 2024 elections at all levels.

We created and distributed email messages regarding our events and activities to our membership, local community organizations, and our media contacts. We helped spread the word to our community about positions we took on a number of issues relating to education, abortion, and government issues.

On social media, we posted regular information on the League's Facebook page, about issues we support or oppose, and on community activities. We worked with our voter protection committee to update our Instagram page and designed posts about the importance of voting locally, as well as details on voter registration and how to vote.

We worked with several action groups to organize, promote and/or coordinate activities.

Upcoming Important Dates or Events:

We continue to support our action groups as needed.

Other Information:

This committee includes Elizabeth Corwin, VOTER editor; Tim Burke, digital chair; Debra Bellanti, webmaster; and Teresa Potter, president.

Respectfully submitted,

Cindy Wilson, Chair